

Keeping the Community Connected, Informed and Empowered

**Advertisement Reservation Form**

For reservations by fax or mail, please fill out completely

Contact Name: \_\_\_\_\_

Title & Department: \_\_\_\_\_

Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Submitting a logo or artwork?  Yes  No

**Closing Dates FINAL EXTENSION:**

**March 19** - Ad Reservation and Materials Deadline

Friday, April 2, 2010 - Publication Date

**Material Specifications**

- Artwork formats: tiff, pdf or eps
- Resolution: 200 ppi or greater
- All fonts outlined

**Payment Options & Terms**

- Check, money order, or credit card accepted
- **Please include payment with reservation form.**

**To Reserve Space...**

By Email: ads@nichibeiveekly.org

By Fax: 415.673.1063

By Mail: Nichi Bei Weekly Advertising Dept.

P.O. Box 15693

San Francisco, CA 94115

**Position Premiums (Full/Half/Qtr Page)**

- Back Page 25% Additional
- Inside Front 25% Additional
- Inside Back 15% Additional

| Cherry Blossom Edition Advertising Rates and Sizes | Size            | B&W     | Color   | Totals |
|--|-----------------|---------|---------|--------|
| <input type="checkbox"/> Full Page                 | 10.0"W x 13.0"H | \$2,000 | \$2,250 |        |
| <input type="checkbox"/> Half Page                 | 10.0"W x 6.25"H | \$1,000 | \$1,250 |        |
| <input type="checkbox"/> 1/3 Page                  | 6.50"W x 9.00"H | \$850   | \$1,100 |        |
| <input type="checkbox"/> CB - 4                    | 3.25"W x 5.00"H | \$350   | \$425   |        |
| <input type="checkbox"/> CB - 3                    | 3.25"W x 3.75"H | \$300   | \$375   |        |
| <input type="checkbox"/> CB - 2                    | 3.25"W x 2.50"H | \$200   | \$275   |        |
| <input type="checkbox"/> CB - 1                    | 3.25"W x 1.18"H | \$100   | \$175   |        |

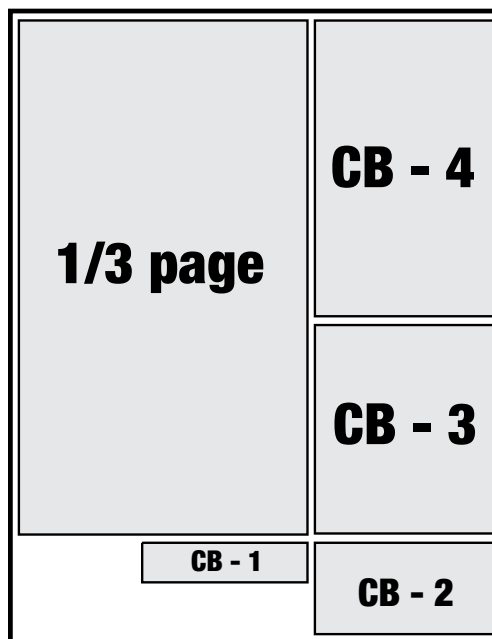
**TOTAL:** \_\_\_\_\_

**THE OFFICIAL GUIDE TO**

NORTHERN CALIFORNIA'S 43RD ANNUAL



**CHERRY BLOSSOM FESTIVAL**



**PAYMENT BY CREDIT CARD**

VISA  MASTERCARD

DISCOVER

Exp. Date: MONTH YEAR CVV

Credit Card No. \_\_\_\_\_ - \_\_\_\_\_

\_\_\_\_\_ - \_\_\_\_\_

**CONDITIONS:**

Advertisers and agencies assume all liability for contents of advertisement. Nichi Bei Times liability for any error will not exceed the charge for the advertisement in question.

\* Ad design fee applied if advertiser requests changes to artwork or copy after the ad has been submitted, or extensive manipulation of images or text is required to create the advertisement.